

Amended version approved by the Decree of  
General Director of  
Business Event LLC  
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**GENERAL RULES OF EXHIBITIONS ORGANIZED BY  
BUSINESS EVENT LLC**

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## **SECTION I. INTRODUCTION**

### **1. Applicability of the General Rules of Exhibitions**

- 1.1. The General Rules (hereinafter referred to as the Rules, General Rules) shall constitute an integral part of Agreements between the Operator and Exhibition Participants and apply to all Exhibition Participants, including persons contracted by Exhibition Participants.
- 1.2. The General Rules shall constitute an integral part of the Rules of Procedure of the Exhibitions held by the Operator and stipulate the provisions which govern the relations between the Operator and Exhibition Participants and apply to all and any Exhibitions organized by the Operator.
- 1.3. The General Rules shall apply to all events wherein the Operator prepares or holds Exhibitions and/or attracts Participants within the Russian Federation and abroad.
- 1.4. The General Rules, modifications and supplements to the Rules shall come into effect upon the approval by the Operator's authorized body and remain in effect unless the Operator's authorized body decides to terminate them. Modifications of amendments to the General Rules shall be approved by the authorized body of Business Event LLC and come into effect upon their approval.
- 1.5. The General Rules shall not be applied retroactively and shall apply to relations effectuated after the enactment of the General Rules.
- 1.6. Provisions hereof shall apply unless otherwise provided for in the Rules of Procedure of a specific Exhibition or in the Agreement with a Participant.
- 1.7. The Rules of Procedure of a specific Exhibition shall set forth the provisions which shall govern the relations between the Operator and Exhibition Participants as pertains to the holding of the specific Exhibition organized by the Operator.

### **2. General definitions**

- 2.1. **Exhibition** shall contemplate regular or one-time pre-planned event organized by the Operator regardless of its Participants, theme, audience, format, type, location, and duration, which meets the following criteria:
  - 2.1.1. the objective of the event is the creation of a space with the purpose of enabling the Organizer (Operator) to provide event Participants (exhibitors, Visitors, sponsors, and other Participants) with optimal accommodations to ensure the most efficient simultaneous implementation and adjustment of a company's communicative, pricing, sales, and commercial policies;
  - 2.1.2. the goal of the event is the creation of the environment for contact establishment, product advertising, market monitoring, and provision of information to current and potential consumers about products offered by event Participants, as well as fostering communication between event Participants;
  - 2.1.3. over the course of the event, the Organizer (Operator) provides event Participants with relevant goods and services (stands, catalogs, business program events, and other promotional materials and advertising services);
  - 2.1.4. the event involves public demonstration of achievements in science, industry, trade, agriculture, arts, etc., related to the theme of the event.

- 2.2. **Organizer** shall contemplate Russian and/or foreign legal entity which provides organizational, financial, instructional and other support for the preparation and conducting an Exhibition.
- 2.3. **Operator** (Exhibition operator/executive director) shall contemplate Russian and/or foreign legal entity authorized by the Organizer to perform relevant work and render services for the preparation and holding of an Exhibition (attracting Exhibition Participants, providing information and advertising support, developing Exhibition content, designing business and cultural programs, etc.) Exhibition Organizers may serve as Exhibition Operators.
- 2.4. **Applicant** shall contemplate legal entity or individual submitting an Application for Participation in the Exhibition to the Operator/Organizer. Applicants shall comply with the rules and regulations stipulated for event Participants.
- 2.5. **Participant** shall contemplate legal entity or physical person participating in the Exhibition based on the selected participation format stipulated under the General Rules, Rules of Procedure of a specific Exhibition, and/or Agreement between the Operator and Participant signed pursuant to the conditions and procedure hereof and the Rules of Procedure of a specific Exhibition.
- 2.6. **Exhibitor** shall contemplate Participant sharing information with current and potential consumers about products manufactured by their company by demonstrating informational and promotional materials and product samples at the Working Space.
- 2.7. **Co-exhibitor** shall contemplate legal entity or physical person exhibiting goods or services and staffing a representative at the Exhibitor's Working Space. Co-exhibitor holds the status of Exhibition Participant with all relevant rights and obligations stipulated under the agreement between the Operator and the Participant or Co-exhibitor, General Rules, and Rules of Procedure of the Exhibition.
- 2.8. **Partner Country** shall contemplate Exhibition Participant with a special status, i.e. an entity which represents foreign state (territory) and acts in accordance with the authority granted to it.  
Special conditions governing Partner Country participation in the Exhibition are provided in Section IV hereof.
- 2.9. **Partner Country National Exposition** shall contemplate Exhibition area designated specifically for Partner Country National Exposition including Participants' working spaces.
- 2.10. **Side Event** shall contemplate Exhibition or convention held as part of the main Exhibition; special conditions for Side Event participation are provided in Section IV hereof.
- 2.11. **Visitor** shall contemplate individual Exhibition Participant aged 7 years or older, officially registered in accordance with the General Rules and Rules of Procedure of a specific Exhibition as a Visitor and entitled to attend the Exhibition in order to see the exposition who entered into an Agreement with the Operator in accordance with the procedure stipulated herein.
- 2.12. **Individual Participation** shall contemplate Participant's direct personal participation in an Exhibition involving the demonstration of their own exhibits (goods, works and services) at a paid Working Space provided for the duration of the Exhibition.
- 2.13. **Virtual Participation** shall contemplate Participant's participation in the Exhibition which involves the placement of information about their activities in the official Exhibition catalog and informational materials at the Exhibition Site in places designated by the Operator.
- 2.14. **Exhibition Concept** shall contemplate aims and objectives of the Exhibition, its theme, main criteria for participation in the Exhibition, general requirements for Participants, and other details and specifications of the Exhibition.
- 2.15. **Exhibition Theme** shall contemplate list of activity types developed by the Organizer/Operator under the Exhibition Concept.

- 2.16. **Personal Account** shall contemplate web application that provides Participants with access to information and documentation posted by the Operator on the official Exhibition website and the opportunity to request Operator services and send information required for organizing the Participant's participation in the Exhibition to the Operator. Personal Account can be accessed by completing online Participant's registration on the official Exhibition website.
- 2.17. **Application for Participation** shall contemplate Applicant's registration for participation in the Exhibition.
- 2.18. **Rules of Procedure** shall contemplate document which regulates relations between the Organizer, Operator, Applicant, and Participants of a specific Exhibition. At a specific Exhibition, the Rules of Procedure of the Exhibition may have a different title (Instructions for Participants, etc.).
- 2.19. **Partner / Sponsor** shall contemplate Exhibition Participant under the Partner/Sponsor participation format set forth in the Rules of Procedure of the Exhibition and/or Agreement with the Participant.
- 2.20. **Working Space** shall contemplate equipped/partly equipped/undeveloped Exhibition space specially designated by the Operator and provided to the Participant for participation in the Exhibition on the ground of the Agreement. Working Space may accommodate the Participant's Stand, i.e. a temporary structure built and equipped to display the Participant's products.
- 2.21. **Agreement** shall contemplate agreement (contract) for Participation in the Exhibition or another agreement between the Operator and the Participant or Agent, whereas parties to the Agreement may be identified otherwise. The Agreement includes appendices and addenda, service requests, and other documentation effectuated by the Parties hereunder.
- 2.22. **Multi-Year Participation Agreement** shall contemplate Agreement which stipulates participation in an Exhibition for two or more years.
- 2.23. **Contractor** shall contemplate third party which renders Exhibition services to the Organizer, Operator or Participant. Contractors shall comply with the General Rules and Rules of Procedure of the Exhibition and shall be held liable for the breach of contract, including liabilities specified for Exhibition Participants. Contractor may be referred to as supplier, developer, executor etc.
- 2.24. **Commercial activity** shall contemplate conclusion and performance on the Exhibition Site, including in an electronic form, of Goods Sale Agreements, Agreements for the Performance of Work or Service Agreements. Restrictions on trade stipulated under present General Rules and Rules of Procedure, do not apply to consensual agreements, concluded by Participants, which shall be executed outside of the Exhibition Site.
- 2.25. **Official Personage** shall contemplate the head of state or government, administrative official of state or government, some other individual representing state or government.
- 2.26. **Official Delegation** shall contemplate 2 and more Official Personages.
- 2.27. **Guest of Honor** shall contemplate person who has been invited to take part in the event of a special interest to Participants of this event.

## SECTION II. PROVISIONS REGULATING EXHIBITION PARTICIPATION FOR PARTICIPANTS

### 3. Participation attestation procedure for Exhibition Participants

- 3.1. Exhibition Participant may select one of the following participation formats\*:
- 3.1.1. Onsite participation (Exhibitor) - participation which involves the organization of an Exhibitor's Working Space at the Exhibition Site, i.e.:
    - 1) Equipped Working Space of the Exhibitor.  
The list of items rented out to the Participant for the duration of an Exhibition with the purpose of equipping the Exhibitor's Working Space shall be stipulated under the Rules of Procedure of the specific Exhibition.
    - 2) Individually developed Working Space of the Exhibitor.
    - 3) Working Space of the Exhibitor at the outdoor Exhibition display.
  - 3.1.2. Virtual Participation - participation in the Exhibition without an organized Working Space at the Exhibition Site.  
The list of services rendered by the Operator for Virtual Participants is stipulated under the Rules of Procedure of a specific Exhibition.
  - 3.1.3. VIP Participation - participation in the Exhibition under special conditions and to the extent set forth in the Rules of Procedure of the specific Exhibition.
  - 3.1.4. Presentation of Participants' Projects in the Specially Equipped Area - Participants' participation in the Exhibition involving the presentation of their goods, services, and achievements in the Exhibition area equipped with special project presentation technology.
  - 3.1.5. Participants' use of conference and meeting rooms at the Exhibition complex.
  - 3.1.6. Partner/Sponsor Participation – participation in the Exhibition in any Partner/Sponsor format set forth in the Rules of Procedure of the Exhibition under special terms and conditions determined based on the scope and nature of the Partner/Sponsor's involvement in the organization and holding of the Exhibition. The Rules of Procedure of the Exhibition and/or agreement with the Participant set forth the minimal level of participation in monetary terms, other conditions for the assignment of Partner/Sponsor status, and the list of services which can be rendered by the Operator under the Partner/Sponsor format.
  - 3.1.7. Partner Country Participation – participation in the Exhibition under a special status which is a subject to procedure, terms and conditions set forth in the relevant chapter hereof, Rules of Procedure of the specific Exhibition and Rules of Procedure of the Partner Country National Exposition in accordance with the Agreement for Participation in the Exhibition between the Organizer/Operator and authorized representative of the Partner Country.  
\* List of participation formats offered by the Operator to Participants at a specific Exhibition, list of services rendered under each participation format, and prices of services are set forth in the Rules of Procedure of the specific Exhibition.
- 3.2. In order to participate in an Exhibition, the Applicant shall accept the Operator's offer, i.e. the Agreement for Participation in the Exhibition, General Rules, Rules of Procedure of a specific Exhibition and Addenda to the Agreement for Participation in the Exhibition for the Provision of Additional Services which contain all terms and conditions of suggested Agreements. The offer shall be sent to the Applicant upon Operator's consideration of the submitted Application on participation in the Exhibition.
- 3.3. The Operator shall extend the offer to a Russian or foreign legal entity or physical person eligible for entering into the suggested Agreement in accordance with the current law of

the Russian Federation and international standards and regulations unless otherwise provided for in the Rules of Procedure of the Exhibition; prospective Participant's business profile (rendered services, manufactured and/or distributed goods, etc.) and/or displayed items, published advertisements, and distributed informational materials shall:

- 3.3.1. comply with current laws of the Russian Federation and international standards and regulations, i.e. be cleared for sale and safeguard legally protected interests of other persons;
  - 3.3.2. correspond with the Theme and Concept of the Exhibition in which the Applicant intends to participate.
- 3.4. Procedure for the submission of Applications, their registration and confirmation by the Operator, procedure for accepting the Operator's offer and conditions for due acknowledgment of the acceptance of the Operator's offer, as well as the effective date of the Agreement, may be stipulated under the Rules of Procedure of a specific Exhibition.
- 3.5. Contractual relations between the Participant and Exhibition Operator shall be governed by the following documents:
- 1) Agreement for Participation in the Exhibition;
  - 2) General Rules of Exhibitions;
  - 3) Rules of Procedure of a specific Exhibition;
  - 4) Addenda to the Agreement for Participation in the Exhibition which regulate the provision of additional services.

In case of discrepancy between the General Rules, Rules of Procedure and/or the Agreement, terms and conditions of the Agreement and Addenda to the Agreement shall prevail.

- 3.6. A paper copy of the Agreement shall be delivered to the Operator no later than ten (10) working days from the effective date; if the Exhibition starts in less than ten (10) working days from the effective date, then prior to the beginning of the Exhibition and before the Participant or his contractor/developer is admitted to the Exhibition area and the Working Space.
- 3.7. The Parties hereby agree that electronic copies of the Agreement, Addenda to the Agreement, and other documents that the Parties exchange under their contractual obligations shall be deemed valid until the Parties exchange the originals on paper of the Agreement, Addenda to the Agreement, and other documents.  
In this case, paper originals of the documents shall be delivered to the Operator within 10 (ten) working days from the effective date in any form unless other terms have been established by present General Rules, Rules of Procedure or Agreement.
- 3.8. Once the Operator sends the notification on the issuance of due approval, the Application acquires the Participant status.
- 3.9. Allocation of working spaces at the Exhibition Site:  
Based on the information provided in the Application for participation in the Exhibition regarding desired working space size and thematic section, the Operator shall reserve a working space for the Applicant at the Exhibition Site. Procedure and terms for working space reservation are set forth in the Rules of Procedure of a specific Exhibition.
- 3.10. Working space location within the Exhibition Site:

3.10.1. Information on the location of the working space shall be provided in the Agreement with the Participant in the following manner:

- by specifying the location in the Agreement ("No. or name of the pavilion, zone, range or list of numbered working spaces") or by a different means stipulated under the Rules of Procedure of the Exhibition if the price of the service package established by the Operator in the Rules of Procedure of the Exhibition for the category/subcategory of the service package depends on the location of the working space;
- or without specific location details if the price of the service package established

by the Operator in the Rules of Procedure of the Exhibition does not depend on the location of the working space.

- 3.10.2. The Operator shall have the right to change the location of a Participant's working space, particularly if access points to the area are blocked. The Operator shall notify the Participant in writing of the change in the location of the Participant's working space and other structural changes that may affect the positioning of the working space.
- 3.10.3. If the Rules of Procedure of the Exhibition stipulate different price points for service package categories depending on the location of the working space, the Operator shall have the right to change the location of a Participant's working space within the service package category set forth in the Agreement for Participation in the Exhibition between the Operator and the Participant.
- 3.11. As long as the Agreement is in effect, the Operator shall have the right to:
  - 3.11.1. deny the deployment of items at the Exhibition if they do not comply with the criteria stipulated under section 3.3. hereof;
  - 3.11.2. require that the Participant present a certificate that specifies the origin of goods/license on the provision of services/operating license.
- 3.12. The Participant shall remit payment for services rendered against the invoice in accordance with the price of services stipulated under the Rules of Procedure of a specific Exhibition. Payment against the Agreement shall be deemed completed once the funds are transferred to the Operator's bank account.
- 3.13. Participants under the Exhibitor format shall have the right to invite Co-exhibitors to participate in the Exhibition at their working spaces. Co-exhibitor participation shall be processed in accordance with the procedure and under the terms and conditions set forth in the Rules of Procedure of a specific Exhibition.
- 3.14. The Operator at the decision on the conclusion of the Agreement shall have the right to select Exhibition Participants based on Exhibition Theme and Concept, its aims and objectives, established participation criteria and requirements for Participants, other details and specifications of the Exhibition, violations of General Rules and Rules of Procedure in previous years, arrears in payments for services, as well as other reasonable criteria for Participant selection, based on the limited amount of available resources, Working Spaces, and participation packages.

#### **4. Registration fee**

- 4.1. Every Participant registered as the Exhibition Participant shall pay the registration fee following the procedure stipulated under the General Rules and Rules of Procedure of a specific Exhibition.

Registering as an Exhibition Participant is a prerequisite for Participant admission to the Exhibition and shall be deemed completed subject to the payment of the registration fee in accordance with the procedure stipulated herein.
- 4.2. The registration fee shall be paid in the amount established by the Operator for the specific Exhibition in the Rules of Procedure of such Exhibition along with the payment of the price of participation specified in the Agreement/Addendum to the Agreement.
- 4.3. The registration fee covers:
  - 1) some certain organizational expenses (general pavilion security, waste removal from public spaces) borne by the Operator;
  - 2) Operator services associated with registering the Exhibition Participant;
  - 3) Operator services associated with entering information in the official Exhibition catalog;
  - 4) other services stipulated under the Rules of Procedure of a specific Exhibition and included in the registration fee by the Operator.



- 4.4. If the Participant fully/partially forfeits their participation in the Exhibition, including forfeiture approved by the parties upon the Participant's request, the registration fee shall not be refunded.

## **5. Provision of services and payment procedure**

- 5.1. The Operator shall organize the Participant's participation in the Exhibition in accordance with the participation format selected by the Participant to the extent stipulated under the Rules of Procedure of the Exhibition.
- 5.2. Working space move-in and move-out procedure, as well as the provision of additional services, shall be governed by the Rules of Procedure of the Exhibition.
- 5.3. Standard conditions of participation in the Exhibition shall be determined by the Rules of Procedure of the Exhibition and General Rules, whereas custom conditions shall be set forth in the Agreement between the Operator and the Participant.
- 5.4. Payment for participation in the Exhibition shall be remitted by the Participant to the bank account specified by the Operator in the amount and within the time limit stipulated under the Agreement.

If the Agreement stipulates the remittance of payment in installments, the first payment shall constitute at least 30% of the price of services under the Agreement if Participants represent state agencies and at least 50% if Participants represent other legal entities.

- 5.5. The total Agreement price consists of the price of services rendered by the Operator and specified in the Agreement and in the Addenda for the Provision of Additional Services.
- 5.6. The list and prices of additional services rendered by the Operator at a specific Exhibition shall be posted by the Operator under the Participant's Personal Account and may include the following services:
- 1) additional furniture for the Working Space;
  - 2) electrical connection for the Working Space (stand);
  - 3) construction of additional stand structures;
  - 4) design of the Working Space;
  - 5) advertising and informational services;
  - 6) security for the Working Space (stand);
  - 7) cleaning services for the Working Space (stand);
  - 8) internet connection;
  - 9) other services.

Additional Service Requests can be submitted by the Participant through the Personal Account and are subject to prices specified in the Personal Account; such Requests shall be made as Addenda to the Agreement and paid for pursuant to the terms and conditions of the corresponding Addendum.

- 5.7. The Operator shall calculate the price of the Agreement upon sending the notification on the registration of the Request to the Applicant by adding the prices of services rendered by the Operator to the Participant and stipulated under the Agreement in accordance with the Rules of Procedure of the Exhibition with due regard to discounts and premiums stipulated under the Rules of Procedure of the Exhibition and set forth by the Operator in accordance with section 17 hereof.
- 5.8. All Participant Requests shall be submitted to the Operator by the due dates stipulated under the Rules of Procedure of the Exhibition.
- 5.9. The Operator shall determine the price of services specified in the Agreement with due regard to discounts and premiums stipulated under the Rules of Procedure of the Exhibition and the procedure for approval and denial of Applications for participation in the Exhibition.
- 5.10. The Rules of Procedure of a specific Exhibition may stipulate that the Participant provide a Security Deposit to ensure the fulfillment of obligations before the Operator.

- 5.10.1. Security Deposit – funds transferred by the Participant into the Operator's bank account in accordance with the terms and conditions of the Rules of Procedure of a specific Exhibition and/or the Agreement as a guarantee against the Operator's losses, damage to property, incurred liabilities, interest, charges, fines, and other penalties stipulated under the General Rules and the Rules of Procedure of the Exhibition.
- 5.10.2. The Security Deposit shall not be construed as a down payment.
- 5.10.3. If the Participant duly performs their obligations, the Security Deposit shall be fully refunded to the Participant in accordance with the terms and conditions stipulated under the Rules of Procedure of a specific Exhibition.
- 5.10.4. If the Participant fails to duly perform their obligations, the Operator shall withhold (offset) funds from the Security Deposit in accordance with the procedure stipulated under current legislation against the Operator's losses, damage to property, incurred liabilities, interest, charges, fines, and other penalties stipulated under the General Rules and the Rules of Procedure of the Exhibition.
- 5.10.5. If the funds transferred by the Participant to the Operator's bank account as the Security Deposit fail to cover the Operator's losses, damage to property, incurred liabilities, interest, charges, fines, and other penalties stipulated under the General Rules and the Rules of Procedure of the Exhibition, the amount of the Participant's outstanding obligations shall be covered by the Participant in accordance with the terms and conditions of the Rules of Procedure of a specific Exhibition, the Agreement and current law of the Russian Federation.
- 5.11. Services rendered by the Operator under the Agreement shall be deemed part of the service package unless otherwise provided for in the Agreement. The Participant may drop part of the service package only subject to conditions set forth in the Agreement or Addendum signed by the Parties.
- 5.12. The definition of services adopted by the General Rules involves work and services.
- 5.13. Relations between the Parties pertaining to the provision of various types of services which constitute the service package, including the procedure for the forfeiture of services, as well as modification and termination of the Agreement, shall be governed by relevant civil law regulations including:
  - 5.13.1. provision of Exhibition areas and space rental/use, including related services, shall be governed by the provisions of the rental agreement;
  - 5.13.2. services which involve commissioning of labor with further transfer/acceptance by the customer/Participant shall be governed by the provisions of the contractor agreement;
  - 5.13.3. other types of services shall be governed by the civil law as it applies to such agreements.

## **6. Participant registration procedure**

- 6.1. Participant registration shall be provided at the Exhibition Site at information stands located in the registration area in accordance with the procedure stipulated under the Rules of Procedure of the Exhibition.
- 6.2. Participant registration during move-in shall be provided in accordance with the procedure stipulated under the Rules of Procedure of the Exhibition.

## **7. Exhibition cancellation or delay**

- 7.1. If Exhibition dates change or the Exhibition is canceled, the Operator shall notify Participants thereof in writing.

## **8. Installation, dismantling, advertising and information during the Exhibition**

- 8.1. Installation, decoration, and dismantling, including electrical and plumbing work, as well as the placement of any types of advertising and distribution of informational materials at the Exhibition, shall be performed in accordance with the procedure, terms, and conditions stipulated under the Rules of Procedure of the Exhibition.
- 8.2. Advertisement placement and distribution of informational materials in accordance with the General Rules and Rules of Procedure of the Exhibition shall be subject to mandatory prior (by the deadline stipulated under the Rules of Procedure) approval of advertisement and/or materials' content and format by the Operator. The Operator shall have the right to deny advertisement placement and distribution of informational materials if the content and/or format of advertisement and/or materials placed or distributed by the Participant fail to comply with the current legislation of the Russian Federation, international law or the theme of a specific Exhibition.

## **9. Visa support, liability insurance, property insurance, and other services available to Participants**

- 9.1. The Operator suggests that Participants purchase insurance for the duration of the Exhibition. Such insurance should cover stand items and include liability insurance which would protect the Participant and his authorized persons against civil liability before any third parties for the duration of the Exhibition.
- 9.2. The Operator shall recommend suppliers of logistics, transportation, visa, insurance, and other services which are not included in the Agreement for Participation in the Exhibition and Addenda to the Agreement but may be required by the Participant. Such recommendations, if available, shall be posted on the official Exhibition website and included in the Rules of Procedure of the Exhibition.

## **10. Operational procedures**

- 10.1. Exhibition hours for Participants and Visitors shall be specified in the Rules of Procedure of a specific Exhibition.
- 10.2. The Operator shall arrange for exterior security of Exhibition buildings and structures and controlled access to the Exhibition area.  
The Participant shall be liable for the security of the Participant's display items and Working Space equipment rented by the Participant for the duration of the Exhibition unless an Addendum for the Provision of Additional Services stipulates security services for the Working Space (stand).
- 10.3. The Operator shall provide access passes for the delivery and removal of display items and Exhibition equipment to/from the pavilion in accordance with the procedure stipulated under the Rules of Procedure of a specific Exhibition.
- 10.4. The Participant shall be responsible for maintaining the cleanliness of the stand, including Working Space cleaning, unless an Addendum for the Provision of Additional Services stipulates cleaning services for the Participant's Working Space (stand).
- 10.5. Commercial activity, including trade of goods, works and services at the Exhibition Site, is prohibited except for cases stipulated under the Rules of Procedure or the Agreement with the Operator. In all regulated cases, commercial activity at the Exhibition Site is carried out in accordance with the requirements of current legislation of the Russian Federation and rules of international law, including third parties' intellectual rights enforcement in the event the Operator grants its written permission on performing commercial activity.

- 10.6. The Participant shall have the right to use the Working Space as follows:
- 10.6.1. Present goods, services and works so far as they comply with the current legislation of the Russian Federation and the rules of international law and regulations, i.e. are cleared for sale and safeguard legally protected interests of other persons;
  - 10.6.2. Hold events involving Visitors, representatives of the Participant, and other Participants of the Exhibition;
  - 10.6.3. Perform other actions so far as they comply with the General Rules and Rules of Procedure of a specific Exhibition.

## **11. Copyright**

- 11.1. In accordance with the Paris Convention for the Protection of Industrial Property, which has legal effect in the Russian Federation and safeguards industrial property rights of bona fide entrepreneurs, all Participants of officially acknowledged international Exhibitions held on the territory of the Russian Federation shall be granted ad interim copyright for their inventions, utility models, industrial samples, and trademarks displayed at such Exhibitions.
- 11.2. Participants shall display only non-infringing articles and shall be responsible for ensuring compliance with this condition.
- 11.3. The Russian Federation grants ad interim copyright (Exhibition priority) to inventions and utility models for the period of 12 months and to industrial samples and trademarks for 6 months. Ad interim copyright period shall commence on the day when the corresponding item is publicly displayed at the Exhibition.
- 11.4. The Operator shall have the right to remove items from the stand at the Participant's expense if the items violate the copyright law or current legislation of the Russian Federation or are otherwise banned from public display.

## **12. Participant's liability**

- 12.1. For the duration of the Exhibition, the Participant shall be liable for failure to comply with:
- 1) Safety procedures;
  - 2) Fire safety regulations;
  - 3) Vehicle movement and parking regulations;
  - 4) General Rules;
  - 5) Rules of Procedure of the Exhibition;
  - 6) Current laws of the Russian Federation.
- 12.1.1. The Participant shall be liable to the extent stipulated under the General Rules, Rules of Procedure, Agreement, and current legislation.
- 12.1.2. The Participant shall bear the same responsibility for actions/lack thereof of the Participant's employees, representatives, Co-exhibitors, Contractors, and other third parties engaged by the Participant even in the absence of a written contract between the Participant and such third parties (hereinafter referred to as the Persons for Whose Actions/Lack Thereof the Participant Shall be Held Accountable) as for the Participant's own actions/lack thereof.
- 12.1.3. The Participant shall bear full responsibility for all and any violations of the General Rules, Rules of Procedure, Agreement with the Operator, and current legislation committed by the Participant, his employees, representatives, or third parties at the Working Space provided to the Participant.
- 12.1.4. Participant responsibilities shall not apply to actions under the Agreements between the Participant and the Technical Provider of the Exhibition, Developer, and Official Shipping Agent suggested by the Operator within the Rules of the Exhibition.

- 12.2. If actions/lack thereof of the Participant or the Persons for Whose Actions/Lack Thereof the Participant Shall be Held Accountable cause damage to the property of the Operator, Organizer, Participants/Co-exhibitors, owner of the Exhibition Site, or other persons, the Participant shall indemnify the damage in its entirety to the person(s) who suffered the damage.
- 12.3. If actions/lack thereof of the Participant or the Persons for Whose Actions/Lack Thereof the Participant Shall be Held Accountable cause bodily harm or injury, the Participant shall be fully liable before the person who suffered the injury and shall indemnify incurred harm or injury in its entirety, including compensation for material and moral damages.
- 12.4. If the Participant fails to remit payment by the due date specified in the Agreement, the Participant shall pay the penalty in the amount of 0.5% of the unpaid service price/amount of the Security Deposit for each day of the delay; penalties assessed for failure to remit the Security Deposit in a timely manner and paid by the Participant shall not be refunded upon the return of the Security Deposit under section 5.10 hereof.
- 12.5. If the Participant fails to ensure stand operations and the presence of his representative at the Working Space (stand) throughout the duration of the Exhibition (early departure), the Operator shall have the right to enact sanctions against the Participant stipulated under the Rules of Procedure of a specific Exhibition.
- 12.6. If the Participant did not actually use all or some of the services stipulated under the Agreement and failed to provide the Operator with a written service cancellation notice at least thirty (30) calendar days before the commencement of services to the extent that such cancellation is stipulated under the Agreement or current legislation, the services shall be deemed duly rendered by the Operator, and the funds remitted as payment for the services shall not be refunded to the Participant.
- 12.7. If the Participant fully / partially refuse to participate in the Exhibition to the extent that the right to unilateral refusal is stipulated under the Agreement or current legislation, the Operator shall have the right to impose a penalty (part 3 of Art. 310 of the Civil Code of the Russian Federation) in the following amount:
- 12.7.1. if the Participant signed the Agreement for one-time participation in the Exhibition / event:
- 100% of the price of canceled services under the Agreement if the Participant refuses from the services within forty-five (45) calendar days before the beginning of the Exhibition;
  - 50% of the price of canceled services under the Agreement if the Participant refuses from the services between forty-six (46) and ninety (90) calendar days before the beginning of the Exhibition;
  - 25% of the price of canceled services under the Agreement if the Participant refuses from the services more than ninety (90) calendar days before the beginning of the Exhibition.
- 12.7.2. if the Participant signed a Multi-Year Participation Agreement:
- 100% of the price of canceled services pertaining to the organization of the Participant's first participation in the Exhibition under the Agreement if the Participant refuses from the services within one hundred (100) calendar days before the beginning of the first Exhibition;
  - 100% of the price of canceled services pertaining to the organization of the Participant's second participation in the Exhibition under the Agreement if the Participant refuses from the services within one hundred (100) calendar days before the beginning of the second Exhibition;
  - 100% of the price of canceled services pertaining to the organization of the Participant's third and subsequent participations in the Exhibition under the Agreement if the Participant refuses from the services within three hundred sixty-six (366) calendar days before the beginning of the third Exhibition.

- 12.8. The amount of money remitted in the event of the Participant refuse from services participate shall contemplate compensation of the Operator's losses, incurred proprietary interest losses which the Operator was counting on when concluding the Agreement.
- 12.9. The condition of money remittance does not apply in the event the Participant fully forfeits participation on the grounds of law due to the reason of non-fulfillment or improper fulfillment of obligations by the Operator.
- 12.10. Unilateral refusal to lease (temporary use) Exhibition area / Working space and related services is not allowed except for the cases stipulated under agreement of the Parties or law.
- 12.11. If the Participant fails to appear at the Exhibition/event without prior notification on their forfeiture of event participation (if such a forfeiture is stipulated under Agreement or law), the Operator shall have the right to impose penalties in the amount of 100% of the price of services under the Agreement and for Multi-Year Participation Agreement in the amount of 100% of the price of services pertaining to the organization of participation in the Exhibition/event where the Participant failed to appear.
- 12.12. If the Participant fails to provide a signed paper copy of the Agreement within the time period stipulated under the General Rules, Rules of Procedure of a specific Exhibition and/or Agreement, the Operator shall have the right to assess a penalty on the Participant in the amount of 0.5% of the price of services under the Agreement for each day of the delay.
- 12.13. If the Participant fails to provide the Operator with information essential for the Operator's due fulfillment of obligations under the Agreement in the format and within the time period stipulated under the Rules of Procedure of the Exhibition, the Operator shall not be responsible for rendering services under the Agreement to the extent that they cannot be rendered in the absence of relevant information from the Participant; funds remitted by the Participant as payment for such services shall not be refunded.
- 12.14. If the Participant fails to comply with the Operator's request to remove a display item, advertisements, or informational materials which do not meet the criteria stipulated under section 3.3. hereof or engages in commercial activities without the Operator's approval, the Operator shall have the right for unilateral withdrawal from the Agreement (subject to provisions of section 14.2. hereof).
- 12.15. If the Participant and/or Persons for Whose Actions/Lack Thereof the Participant Shall Be Held Accountable break applicable law of the Russian Federation, in particular its advertising regulations, the Participant shall be liable for losses incurred by the Operator and shall indemnify such losses in their entirety.
- 12.16. If the Operator unilaterally refuses to fulfill his obligations under the Agreement on grounds of:
- 12.16.1. section 14.2.1. hereof, the Operator shall have the right to require that the Participant indemnify the Operator's losses in their entirety, including the Operator's lost profit, as well as pay the penalty in the amount stipulated under section 12.4. hereof;
- 12.16.2. section 14.2.2. hereof, the Operator shall have the right to require that the Participant indemnify the Operator's losses in their entirety, including the Operator's lost profit, as well as pay the penalty in the amount stipulated under section 12.9. hereof;
- 12.16.3. section 14.2.3. hereof, the Operator shall have the right to withdraw from the Agreement unilaterally and require that the Participant indemnify the Operator's losses in their entirety, including the Operator's lost profit;
- 12.16.4. section 14.2.4. hereof, the Operator shall have the right to enforce sanctions and penalties stipulated for the violation under the Rules of Procedure of a specific Exhibition.

- 12.17. The Agreement and/or Rules of Procedure of a specific Exhibition may stipulate additional liabilities of Exhibition Participants, including liabilities arising from cultural and other idiosyncrasies of the country (city) hosting the Exhibition and/or requirements set forth by the owner or managing authority of the Exhibition Site.
- 12.18. The Participant shall remit fines, penalties or other compensation sums stipulated herein to the Operator's bank account within ten (10) calendar days from the receipt of the Operator's written claim.
- 12.19. If the Participant qualifies for a refund, the Operator shall have the right to offset fines, penalties, expenses and losses payable by the Participant against the refunded amount.

### **13. Operator's liability to the Participant**

- 13.1. The Operator shall be liable for timely holding of Exhibitions and due provision of additional services approved by the parties and stipulated under the General Rules, Rules of Procedure, Agreement, and current legislation.
- 13.2. The Operator shall not be liable for weather conditions (outside temperature, air pressure, humidity, wind, cloud cover, precipitation, visibility, fog, thunderstorm, soil conditions, and snow) insofar as they may affect Participants' open-air displays and exhibits located in pavilions constructed for a specific Exhibition event.
- 13.3. The Operator shall not be held liable for ensuring that items exhibited by the Participant have due authorization, certificates, licenses, patents, and copyright.
- 13.4. The Operator shall not be held liable for failure to fulfill their obligations under the Agreement to the extent that such failure occurred as a result of Participant and/or Persons for Whose Actions/Lack Thereof the Participant Shall Be Held Accountable failure to meet the requirements of provisions which contemplate responsibility upon the terms of the Agreement and/or Rules of Procedure of a specific Exhibition as well as failure to remit payments under the Agreement in a timely manner.  
The Participant shall remit full payment for the services which could not be rendered due to the aforementioned reasons.
- 13.5. The Operator shall not be held liable for the violation of the terms of conducting/ failure to conduct the Exhibition if such violation occurred as a result of the actions of state bodies, including adoption by such bodies of legal acts and other decisions.
- 13.6. If the Participant forfeits the Agreement unilaterally on grounds stipulated under section 14.1.2. hereof, the Participant shall have the right to request the refund of monies remitted as payment for Operator services and the indemnification of substantiated losses incurred by the Participant in the amount that shall not exceed 5% (five percent) of the total price of services under the Agreement.

### **14. Refusal to participate in the Exhibition and to accept Operator's additional services/Agreement termination procedure**

- 14.1. The Participant shall have the right for unilateral withdrawal from the Agreement if:
  - 14.1.1. the Operator commits a fundamental breach of their obligations. A fundamental breach constitutes the breach of obligations committed by a Party to the Agreement which results in such damages for the distressed Party that the latter is considerably deprived of what it had the right to expect at Agreement signing;
  - 14.1.2. the Exhibition is canceled or postponed for more than twenty (20) calendar days.
- 14.2. The Operator shall have the right for unilateral withdrawal from the Agreement if:
  - 14.2.1. the Participant fails to fulfill their payment obligations under the Agreement by delaying the payment of any amount for more than ten (10) calendar days;

- 14.2.2. the Participant fails to provide a signed paper copy of the Agreement within the time period stipulated under section 3.6 hereof;
  - 14.2.3. the Participant fails to comply with the Operator's request on the removal of a display item which does not meet the criteria stipulated under section 3.3 hereof;
  - 14.2.4. the Participant, their representatives or employees fail to comply with Exhibition procedures stipulated under the Rules of Procedure of the Exhibition and section 15.3 hereof;
  - 14.2.5. the Operator discovers the discrepancy between the Participant's acceptance, information and documentation provided by the Participant and essential requirements stipulated hereunder;
  - 14.2.6. the Operator shall have the right to withdraw from the Agreement at any time by notifying the Participant in writing thereof subject to full indemnification of all and any losses incurred by the Participant as a result of such withdrawal.
- 14.3. The Party which initiates the termination of the Agreement shall notify the other Party in writing using the means of communication stipulated under section 16 hereof.

### **15. Force majeure**

- 15.1. The Operator shall not be liable for damages incurred as a result of circumstances beyond one's reasonable control which prevented the fulfillment of obligations under the Agreement in whole or in part, i.e. fire, acts of providence, war, hostilities, embargoes or other circumstances beyond the Parties' control; in the event of force majeure, the fulfillment of obligations shall be postponed commensurate with the time period during which such circumstances remain in effect.
- 15.2. If force majeure remains in effect for over three (3) months, the Participant and the Operator shall have the right to forfeit further obligations under the Agreement, in which case neither Party shall have the right of claim against the other Party for the indemnification of ensuing losses.
- 15.3. The Party prevented from the fulfillment of its obligations under the Agreement shall immediately notify the other Party on the commencement and termination of a force majeure event which prevents the fulfillment of obligations hereunder.
- 15.4. Official documentation (statements) issued by relevant competent authorities of the Parties shall be accepted as verification of the emergence of a force majeure event and its duration.
- 15.5. Event timeline could be reduced or changed due to reasons beyond control of the Operator in the event of the Official personage/Official delegations visit upon request of the security service ensuring the safety of the officials. Such changes shall contemplate the act of providence for which the Operator is not liable.

### **16. Relations between parties**

- 16.1. The Parties hereby acknowledge the possibility of using document copies sent electronically as part of contractual obligations and agree that such documents shall have legal force and effect until the Parties exchange the original copies of such documents. Any claims, requests, and responses to them shall have legal force and effect only if they are executed on paper, duly signed by authorized representatives of a Party, and delivered to a representative of the other Party by registered mail with acknowledgment of receipt.
- 16.2. The Parties hereby agree that documents exchanged electronically as part of contractual obligations shall have legal force and effect if they are sent from a corporate email account of a Party or the outgoing email address includes the domain name of the sending Party.



## **17. Available discounts and premiums on the price of participation in the Exhibition**

- 17.1. The Operator may apply a discount or premium when calculating the Agreement price.
- 17.2. The size and type of discounts and premiums and conditions for their application when calculating the price of participation in a specific Exhibition under the Agreement shall be stipulated by the Operator under the Rules of Procedure of the Exhibition.
- 17.3. The Operator may provide only one discount or bonus as selected by the Participant when calculating the price of one Agreement. Discounts and bonuses are not cumulative.
- 17.4. The following discounts stipulated hereunder may be specified by the Operator in the Rules of Procedure of a specific Exhibition and applied in the calculation of Agreement prices for participation in the Exhibition:
- 17.4.1. **Happy No. discount**  
May be provided to a Participant upon the signing of the Agreement for Participation involving equipped/unequipped Exhibition space of any category if the unique serial No. of the Agreement between the Participant and the Operator assigned by the Operator matches the serial number selected by the Operator as the Happy No. in accordance with the procedure established by the Operator. The size of the discount, conditions for its provision, and its duration shall be determined by the Operator in the Rules of Procedure of a specific Exhibition.
- 17.4.2. **Happy Date discount**  
May be provided to a Participant upon the signing of the Agreement for Participation involving equipped/unequipped Exhibition space of any category if the effective date of the Agreement between the Participant and the Operator matches the date selected by the Operator as the Happy Date in accordance with the procedure established by the Operator. The size of the discount, conditions for its provision, and its duration shall be determined by the Operator in the Rules of Procedure of a specific Exhibition.
- 17.4.3. **Happy Hour discount**  
May be provided to a Participant upon the signing of the Agreement for Participation involving equipped/unequipped Exhibition space of any category if the Agreement between the Participant and the Operator is signed during one (1) clock hour of a calendar day selected by the Operator as the Happy Hour in accordance with the procedure established by the Operator. The size of the discount, conditions for its provision, and its duration shall be determined by the Operator in the Rules of Procedure of a specific Exhibition.
- 17.4.4. **Select Service discount**  
May be provided to a Participant upon the signing of the Agreement or Addendum to the Agreement for Participation whereby the Operator shall render the Participant services which qualify for the Select Service discount specified by the Operator in the Rules of Procedure of the Exhibition and provided upon the Participant's purchase of such service(s) during the time period stipulated under the Rules of Procedure of the Exhibition, under the terms and conditions and in the amount set forth by the Operator in the Rules of Procedure of the Exhibition.
- 17.4.5. **Payment Term discount**  
May be provided to the Participant upon the signing of the Agreement for Participation involving equipped/unequipped Exhibition space of the categories specified in the Rules of Procedure of the Exhibition in the amount determined by the Rules of Procedure of the Exhibition subject to the remittance of payment

by the Participant before the date(s) stipulated under the Rules of Procedure of the Exhibition.

**17.4.6. Performance discount**

May be provided to the Agent upon the signing of the Agency Agreement in the amount stipulated by the Operator in the Rules of Procedure of the Exhibition and determined by the Operator as commensurate to the Agent's obligations before the Operator and Participants in accordance with the Agency Agreement.

**17.4.7. Special discount**

May be stipulated by the Operator under the Rules of Procedure of the Exhibition for a specific Exhibition and groups of Participants and/or categories, types and specific services determined by the Operator and shall be provided to the Participant upon the signing of the Agreement for Participation involving equipped/unequipped Exhibition space of the categories specified in the Rules of Procedure of the Exhibition.

**17.5. Premiums**

The Operator may establish premiums under the Rules of Procedure of a specific Exhibition and apply them when calculating the price of the Agreement for Participation in the Exhibition; such premiums shall constitute extra charges which shall be added to the basic price of service and applied during the period of time specified by the Operator in the Rules of Procedure of the Exhibition subject to terms and conditions and in the amount stipulated by the Operator under the Rules of Procedure of the Exhibition.

## **SECTION III. PROVISIONS REGULATING EXHIBITION PARTICIPATION FOR VISITORS**

### **18. Participation attestation procedure for Exhibition Visitors**

- 18.1. In order to participate in an Exhibition as its Visitor, the Applicant shall accept the Operator's offer comprised of Visitor Application, General Rules, Rules of Procedure of a specific Exhibition, and ticket/badge.
- 18.2. The offer is addressed to Russian and foreign individuals authorized to enter into the Agreement in accordance with the General Rules, applicable laws of the Russian Federation, and international legal regulations.  
Exhibition Concept may impose certain limitations on the affiliation and/or number of Visitors.  
The Operator shall in any case have the right to regulate the affiliation and/or number of Visitors subject to Exhibition capacity and safety regulations.
- 18.3. Visitor Acceptance – completion of Visitor registration by the Applicant using the means stipulated under section 19 hereof within the time period stipulated under the Rules of Procedure of the Exhibition and posted on the official Exhibition website.
- 18.4. The Acceptance shall be deemed valid subject to the following essential conditions:
- 18.4.1. the Acceptance shall be full and unconditional; the response with the consent to enter into the Agreement under any terms other than the terms of the Formal Offer shall not be considered as the Acceptance of the Formal Offer;
  - 18.4.2. the Applicant who accepts the Formal Offer shall be the person to whom the Offer is addressed in accordance with the requirements stipulated under section 18.2. hereof.
- 18.5. Visitor Acceptance shall be deemed accepted by the Operator, and the Operator and the Visitor shall be perceived to have entered into contractual relations once the Visitor is provided with a ticket or badge upon his completion of e-ticket registration insofar as the provision of a ticket or badge is stipulated under the Rules of Procedure of a specific Exhibition.  
E-tickets, tickets, and badges shall be valid for the duration of the term stipulated under the Rules of Procedure of the Exhibition.
- 18.6. Children under the age of 7 shall not require registration as Visitor Participants unless otherwise provided for in the Rules of Procedure.
- 18.7. Price of Visitor participation in the Exhibition and the relevant payment procedure shall be stipulated under the Rules of Procedure of a specific Exhibition.

### **19. Visitor registration procedure**

- 19.1. Registration which constitutes Visitor Acceptance in accordance with sections 18.1.-18.4. hereof shall be performed in one of the following ways:
- 19.1.1. by registering the potential Visitor as Exhibition Visitor on the official Exhibition website within the time period stipulated under the Rules of Procedure of a specific Exhibition;
  - 19.1.2. by registering through an electronic registration terminal or other electronic device;
  - 19.1.3. by registering the potential Visitor as Exhibition Visitor at Exhibition registration desks located in the registration area within the time period stipulated under the Rules of Procedure of a specific Exhibition.

## **20. Exhibition cancellation or delay**

20.1. If Exhibition dates change or if the Exhibition is canceled, the Operator shall notify Visitors thereof by posting the cancellation or date change notice on the official website of a specific Exhibition.

## **21. Rules for Visitors at the Exhibition**

21.1. The Visitor shall have the right to:

- 21.1.1. access the Exhibition area, except for places that are closed or designated as off limits to Visitors by the Operator, subject to the ownership of tickets, badges, invitations, or other documents that grant the right of access to the Exhibition in accordance with the Rules of Procedure of a specific Exhibition;
- 21.1.2. duly use cloakrooms, buffets, cafes, restaurants, kiosks, ATMs, and other services provided to the Visitors by the Operator, Exhibition Participants, and the owner of the Exhibition facility;
- 21.1.3. Children under 10 years old are allowed to enter the Exhibition Site only as a part of specially organized children tours. Children from 10 to 14 years old are allowed to enter the Exhibition Site when being accompanied by their parents or other legal representatives.

21.2. The Visitor is obliged to:

- 21.2.1. Adhere to business formal style;
- 21.2.2. Comply with the demands of the Operator/security services regarding clearing aisles when official delegations, authorized individuals or guests of honor visit the Exhibition, or other requirements in regard of the Exhibition visit of official delegations, authorized individuals or guests of honor;
- 21.2.3. Adhere to neutral format of behavior; avoid addressing to third parties, Visitors or Participants of the Exhibition with offers, advertising or any other materials, promotional actions, appeals, slogans which go beyond business conversation in regard of the Exhibition and/or without their consent.
- 21.2.4. Be respectful towards Visitors, Participants, other persons attending the Exhibition, Exhibition personnel and security staff;
- 21.2.5. Abstain from actions that may jeopardize the safety of other people;
- 21.2.6. Present the Visitor badge to representatives of the Operator and law enforcement upon request;
- 21.2.7. Immediately notify representatives of the Operator, law enforcement and event security about suspicious objects, smoke or fire, as well as the disturbance of the peace and violation of moral and behavioral standards;
- 21.2.8. When asked to evacuate, keep calm, not panic, and follow instructions provided by representatives of the Operator, law enforcement or security staff;
- 21.2.9. Present an ID to the Operator's representative(s) checking the Visitor's right of access to the Exhibition when instructed to do so by authorized representatives of the Operator, including Administrators or security staff;
- 21.2.10. Comply with the rules of Exhibition attendance set forth by the Operator;
- 21.2.11. Fulfill legitimate requests of representatives of the Operator, law enforcement, and security staff;
- 21.2.12. Keep tickets/badges till the Visitor leaves the Exhibition;
- 21.2.13. Leave the following items in the storage area or cloakroom: equipment, bags larger than 20x30cm, as well as sports bags, duffel bags, shopping bags, brief cases, suit cases, backpacks, oversize objects, wet umbrellas, non-transparent plastic bags, and outerwear (including light jackets, short coats, raincoats, and headgear);

- 21.2.14. Avoid touching exhibits, equipment, and other items located at Participant stands and not lean against stands without the permission of Exhibition Participants;
- 21.2.15. Follow rules of social behavior within busy Exhibition areas which are established by the current legislation of the Russian Federation.
- 21.3. Visitors are hereby forbidden to:
  - 21.3.1. Enter the Exhibition Site/be present on the territory of the Exhibition under the influence of alcohol, drugs, or other intoxicants.
  - 21.3.2. Enter the Exhibition Site/be present on the territory of the Exhibition wearing soiled clothes, beach boots and clothes, or wearing clothes, which don't cover belly or look vulgar in the upper part, or wearing too short skirts and shorts (more than 10 cm. above the knee) as well as theatrical, national, mascot, historical or any other specialized and symbolic costumes, including costumes of holiday characters (Santa Clause, Snegurochka, etc.), animals, characters of literature, animation movies, movies, etc.
  - 21.3.3. Bring on the Exhibition Site the following: advertising/promotional/printed materials; mass media materials in the amount exceeding 1 piece; bags, suitcases, any constructions and equipment (except for the hand luggage weighing up to 5 kg with a maximum gauge of 55 cm in length, 40 cm in width, 25 cm in height, wheel chairs in the event people with special needs visit the Exhibition, photographic and video graphic equipment with a maximum gauge of 30 cm in length, 25 cm in width, 20 cm in height, laptops, mobile phones), umbrellas.
  - 21.3.4. Bring cold arms, gas spray guns, firearms, dangerous and pyrotechnical substances or products regardless of their type and designation (except for matches, plastic pocket lighters, and cigarettes), including signal flares, flares, fire crackers, lights, gas sprays, and objects that can be used to make pyrotechnical products or smoke, toxic and odorous materials, and piercing and sharp objects to the Exhibition.
  - 21.3.5. Smoke at the Exhibition outside of designated areas.
  - 21.3.6. Distribute, promote, or impose information prohibited under the laws of the Russian Federation.
  - 21.3.7. Organize guided tours and cultural events, distribute tickets, sell goods, and engage in commercial, promotional or other entrepreneurial activities without the Operator's written approval.
  - 21.3.8. Post notices, announcements, posters, and other informational materials.
  - 21.3.9. Transfer or sell tickets and badges to other Visitors or third parties; while the Visitor is at an Exhibition Site, the Operator shall have the right to check Visitor information provided on the ticket/badge against the Visitor's actual personal details, wherefore the Operator may request that the Visitor present his ID.
  - 21.3.10. Trespass by going past the protective barrier or into service facilities, sites and buildings designated as off limits by the Operator.
  - 21.3.11. Litter the Exhibition Site or vandalize landscaped areas.
  - 21.3.12. Bring dogs and other animals to the Exhibition Site unless otherwise provided for in the Rules of Procedure of a specific Exhibition.

## **22. Operator's liability to the Visitor**

- 22.1. The Operator shall be liable for security and law enforcement, as well as bodily harm and damage to Visitor property, to the extent stipulated under the applicable law of the Russian Federation.
- 22.2. The Operator shall not be liable for:

- Damage sustained by the Visitor as a result of actions performed by the Participant, other Visitors, and third parties;
  - Participants' failure to hold business program events scheduled at Participants' Working Spaces and failure to demonstrate advertised display items;
  - quality of goods and services acquired by the Visitor and provided by the Participants, owner of the Exhibition Center, and third parties rendering their services at the Exhibition Site.
- 22.3. The Operator shall not be liable for failure to fulfill his obligations under the Agreement to the extent that such failure is a consequence of the Visitor and/or persons for whose actions the Visitor shall be held accountable (i.e. actions of juvenile persons and persons in the Visitor's care) violating the provisions breach whereof creates additional liabilities under the Agreement and/or Rules of Procedure of a specific Exhibition.

### **23. Visitor's liability**

- 23.1. For the duration of the Exhibition, the Visitor shall be liable for:
- 23.1.1. failure to comply with safety procedures;
  - 23.1.2. failure to comply with fire safety regulations;
  - 23.1.3. failure to comply with vehicle movement and parking regulations;
  - 23.1.4. failure to comply with the General Rules;
  - 23.1.5. failure to comply with the Rules of Procedure of the Exhibition;
  - 23.1.6. failure to comply with applicable laws of the Russian Federation;
  - 23.1.7. disturbance of the peace;
  - 23.1.8. violations specified as such in the Rules of Procedure of the Exhibition.
- 23.2. Subject to events stipulated under section 23.1. hereof, the Operator shall have the right to deny the Visitor access to the Exhibition Site, ban the Visitor from the Exhibition Site, enforce sanctions and penalties stipulated for the committed violation under the Rules of Procedure, as well as require that the Visitor fully indemnify the Operator's losses incurred as a result of events stipulated under section 23.1.
- 23.3. If actions/lack thereof of the Visitor and/or persons for whose actions the Visitor shall be held accountable (i.e. minors and persons in the Visitor's care) cause bodily harm or injury, emotional distress or damage to the property of the Operator, Organizer, Participants/Co-exhibitors, owner of the Exhibition Site, as well as other Exhibition Visitors and persons, the Visitor shall fully indemnify incurred harm or injury, emotional distress or property damage to the person(s) who suffered the losses/damage.
- 23.4. The Agreement and/or Rules of Procedure of a specific Exhibition may stipulate additional liabilities, including liabilities arising from cultural and other idiosyncrasies of the country (city) hosting the Exhibition and/or requirements set forth by the owner or managing authority of the Exhibition Site.

## **SECTION IV. PARTNER COUNTRY PARTICIPATION AND SIDE EVENTS**

### **24. Partner Country participation**

- 24.1. The Operator/Organizer of a specific Exhibition may stipulate a special participation format - Partner Country of the Exhibition. A Partner Country shall contemplate foreign states and territories represented by authorized persons.
- 24.2. The Participant participating in the Exhibition as its Partner Country shall exercise the rights and bear the responsibilities stipulated for Exhibition Participants under the General Rules, Rules of Procedure of the Partner Country National Exposition, and/or Rules of Procedure of a specific Exhibition. Special regulations governing Partner Country participation shall prevail over the General Rules.
- 24.3. Duly authorized representatives of the Partner Country specified in the Agreement between the Operator/Organizer and an authorized representative of the Partner Country (hereinafter referred to as the Partner Country Representatives) shall act for and on behalf of the Partner Country, Participants of the Partner Country National Exposition and Partner Country Resident Participants before the Exhibition Operator/Organizer and shall be fully liable before the Organizer, Operator and third parties for bodily harm or injury, emotional distress or damage to the property perpetrated by such Participants.
- 24.4. The Partner Country Representatives shall be fully liable for organization and operations of the Partner Country National Exposition, Partner Country participation and participation of Participants of the Partner Country National Exposition and Partner Country Resident Participants, including employees, representatives, and contractors of the aforementioned Participants.
- 24.5. The Partner Country Representatives shall guarantee and ensure that the Partner Country, Participants of the Partner Country National Exposition and Partner Country Resident Participants, including employees, representatives, and contractors of the aforementioned Participants, comply with the rules and regulations stipulated under the General Rules, Rules of Procedure of a specific Exhibition and Rules of Procedure of the Partner Country National Exposition.
- 24.6. To ensure the fulfillment of obligations by Partner Country Representatives, they may be granted additional rights and may assume additional responsibilities under the Agreement, Rules of Procedure of a specific Exhibition and Rules of Procedure of the Partner Country National Exposition.
- 24.7. The Operator/Organizer shall make every effort to assist the Partner Country Representatives in their exercise of rights and performance of obligations stipulated under the Agreement, General Rules and Rules of Procedure.

### **25. Side Events**

- 25.1. As part of the Exhibition, the Operator may hold side trade and industrial Exhibitions or conventions.
- 25.2. Side Events shall be initiated by the Operator/Organizer or by a third party to the extent that the latter may request the holding of a Side Event in accordance with duly effectuated legal relations between the Operator/Organizer and such third party. Side Event Participants shall exercise the rights and bear the responsibilities stipulated for Side Event Participants under the General Rules, Rules of Procedure of the Side Event and/or Rules of Procedure of the main Exhibition.

## **SECTION V. FINAL PROVISIONS**

### **26. General provisions on liability; procedure for violations reporting and penalty assessment**

- 26.1. If the Participant, Visitor or any other Exhibition Participant commits violations which invoke penalties assessed on Exhibition Participants, including Participants and Visitors, or fails to comply with rules and regulations stipulated under sections 12.1. and 23.1. and other terms of General Rules, hereof, such Exhibition Participant shall incur liability in accordance with the General Rules and Rules of Procedure of a specific Exhibition.
- 26.2. If a violation is discovered and needs to be reported, the violation shall be reported by authorized representatives of the Operator and filed under the Violation Report following the Template stipulated under Appendix 1 hereto in two copies; one copy of the Report shall be served to the perpetrator or his representative or mailed when hand delivery is impossible.

### **27. Dispute settlement**

- 27.1. If a dispute between the Participant/Visitor and the Operator cannot be settled by means of bilateral negotiations, such dispute shall be duly settled in the Moscow Arbitration Court.
- 27.2. Applicable substantive and procedural law shall be the law of the Russian Federation. In case of different interpretations of the General Rules made available in two or more languages, the Russian text shall prevail.
- 27.3. Whenever possible, claims pertaining to the Agreement for Participation in the Exhibition shall be settled outside without recourse to court. Participants/Visitors may submit their claims against the Operator within 10 days from the end of the Exhibition. Participant/Visitor claim shall be accompanied by paperwork which duly confirms the validity of the claim, documents Operator approval of the relevant obligation and its subsequent breach, verifies the price of the unfulfilled obligation, and certifies the remittance of payment for participation in the Exhibition or additional services. If a claim is submitted after the specified period of time or fails to meet the specified requirements, such claim shall be deemed invalid and shall not be considered.



**Appendix 1  
to the General Rules of Exhibitions Organized by Business Event LLC**

TEMPLATE

**VIOLATION REPORT No. \_\_\_\_\_**

<b>No.</b>	<b>Mandatory categories</b>	<b>Detailed mandatory information</b>
1.	Date and time of the Report	_____, 201__, _____ hours _____ minutes
2.	Report site	IEC _____ located at _____, _____ <i>(No. or name of the Pavilion or premises)</i>
3.	Information about the persons who completed the Report and witnesses thereof	<p>The Report is completed by  Pavilion Administrator _____  <i>(No. or name of the Pavilion)</i>  _____, acting on grounds  <i>(Full name of Pavilion Administrator)</i>  of the General Rules of Exhibitions Organized by Business Event LLC approved by _____  witnessed by</p> <p>1. _____,  <i>(Position and full name of employee witnessing Report completion)</i></p> <p>2. _____  <i>(Position and full name of employee witnessing Report completion)</i></p>
4.	When completing the Report, Operator/authorized representative performed the following actions in order to identify and document the violation	_____ <i>(Description of actions: questions asked, assessment of the environment, inspection of the premises)</i> _____ <i>(area), working space</i> _____ <i>(stand), behavioral (situational) analysis, suggestions to perpetrators, etc.)</i>
5.	Material circumstances	_____

	discovered by the Administrator and attesting to the violation	<i>(Description of discovered material circumstances)</i>
6.	Information on the perpetrator who committed the violation described herein	_____ <i>(Participation format: Visitor, Participant, Partner, other – please specify)</i>
	For legal entities	<p>1. _____ <i>(Full name of the legal entity, tax reference number, legal address)</i></p> <p>2. _____ <i>(Position, full name of a representative of the legal entity)</i></p> <p>OR</p> <p><i>Legal entity (name) has been duly notified of the site, date, and time of the Report. A representative of the legal entity (name) failed to appear.</i></p> <p>3. _____ <i>(Details of the document that provides grounds for participation in the Exhibition: agreement No., title, and date, other documentation - please specify)</i></p>
	For individuals	<p>1. _____ <i>(Full name of the individual and registered address)</i></p> <p>2. Passport Series _____ No. _____ issued by _____ on _____ 20__, <i>(Passport Series and No., issue date, issuing authority, division code)</i> division code _____.</p> <p>3. _____ <i>(Details of the document that provides grounds for participation in the Exhibition: agreement No., title, and date, admission pass/badge details, other documentation - please specify)</i></p>
7.	Name and description of provisions stipulated under the General Rules of Exhibitions Organized by Business	<p>Clause _____ <i>(Clause No.) (Document title and details)</i></p> <p>_____:</p> <p>_____</p>

	Event LLC and Rules of Procedure of a specific Exhibition which govern the violation specified in the Report	<p align="center"><i>(Summary of the relevant Clause)</i></p> <p>_____.</p> <p>Penalties stipulated for the violation specified in the Report:</p> <p>_____</p> <p><i>(Specify in accordance with the Clause which governs the violation specified in the Report)</i></p> <p>_____</p>
8.	Signatures of the person who completed the Report and witnesses thereof	<p>By signing the Report, the undersigned who partook in the completion of the Report and witnesses thereof hereby confirm that the Report was completed in accordance with the procedure stipulated under the General Rules of Exhibitions Organized by Business Event LLC approved on _____, and the account of investigated circumstances and information provided in the Report are accurate and complete.</p> <p>Authorized representative of the Operator _____: <i>(No. or name of the Pavilion)</i></p> <p>_____/_____/_____ <i>(Signature) (Full name)</i></p> <p>Persons witnessing Report completion:</p> <p>_____/_____/_____ <i>(Signature) (Full name)</i></p> <p>_____/_____/_____ <i>(Signature) (Full name)</i></p>
9.	Number of copies of the Report	The Report is made in two copies that shall have equal legal force and effect.
10.	Information on providing the subject of the Report with the opportunity to consult the Report and confirm the accuracy of information contained	<p><b>I have read and understood the Report. I received one copy of the Report:</b></p> <p>_____, 20__</p> <p><i>(Receipt date)</i></p>

	herein or contest it and make the subject's own statement on the circumstances specified in the Report:	
10.1.	If the subject of the Report is an individual	<b>Signature of the individual subject of the Report or his representative:</b> _____/_____/_____ (Signature) (Position) (Full name)
10.2.	If the subject of the Report is a legal entity	<b>Signature of a representative of the legal entity</b> _____/_____/_____, acting on grounds of _____ (Signature) (Position) (Full name) (credentials)
11.	Appendices to the Report (specify details of attached documentation)	_____ (photos and other materials)